

REP HEADLINE# 6252263
*** UNAPPROVED REV #1 ***

325201

REP: TEL# 415-433-1966 FAX# 415-433-0647
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG2/12 13.09
*** CHANGES *** ** WFTV-TV ***

ADV # ADV. NAME POLI/S ADAMS/R/CON/FL

AGY # AGY. NAME GATEWAY MEDIA

2150 RIVER PLAZA DRIVE, SUITE 150

SACRAMENTO, CA 95833

REP. # OFF. # 79 SALESMAN #

BUYER NAME KURT SNOW

SALES PRSN SF- BETSY MCREDIE

ORDER # CONTRACT # 6252263

CLASS: NATL. LOCAL REGIONAL

PRDCT SANDY ADAMS-CONGRESS EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG3/12 AUG7/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG2/12 13.09

REP: REVISED TO INPUT SHARES
PLS CFM
THANKS
ROBIN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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NO BUYS TO PRINT
AUG/12 40285.00
CONTRACT TOTAL 40285.00
TOTAL SPOTS 63

MARKET TOTALS \$85,712 WFTV 47% WKMG 27% WESH 11% WOFL 7% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 6% EFTV 0%

BUYER REPORTED OUR SHARE. MARKET ESTIMATED

SVC- NSI BOOKS- JUL/PJ MAY/12 AUG/11
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AUG2/12 12.59
*** WFTV-TV ***

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PROGRAM : GMA
RA35+   : 4.0
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AUG2/12 12.59
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			530A-600A PROGRAM : NEWS RA35+ : 1.6	30	3	\$575.00	8/3	8/3	1		FRI	1
6			530A-600A PROGRAM : NEWS RA35+ : 1.6	30	3	\$575.00	8/6	8/7	2		M-TU	2
7			700A-900A PROGRAM : NEWS RA35+ : 2.7	30	3	\$625.00	8/4	8/4	2		SAT	2
8			500A-600A PROGRAM : NEWS RA35+ : 0.8	30	3	\$160.00	8/4	8/4	1		SAT	1
9			900A-1000A PROGRAM : GMA RA35+ : 2.4	30	3	\$625.00	8/4	8/4	1		SAT	1
10			600A-700A PROGRAM : NEWS RA35+ : 1.6	30	3	\$475.00	8/4	8/4	1		SAT	1
11			700A-900A PROGRAM : NEWS RA35+ : 2.7	30	3	\$625.00	8/5	8/5	2		SUN	2
12			500A-600A PROGRAM : NEWS RA35+ : 0.6	30	3	\$160.00	8/5	8/5	1		SUN	1
13			600A-700A PROGRAM : NEWS RA35+ : 1.6	30	3	\$475.00	8/5	8/5	1		SUN	1
14			1200N-100P PROGRAM : NEWS RA35+ : 3.4	30	3	\$500.00	8/3	8/3	1		FRI	1

REP: TEL# 415-433-1966 FAX# 415-433-064/
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			1200N-100P PROGRAM : NEWS RA35+ : 3.4	30		\$500.00	8/6	8/7	2		M-TU	2
16			1000A-1100A PROGRAM : MILLIONAIRE/FEUD RA35+ : 2.1	30		\$275.00	8/3	8/3	1		FRI	1
17			900A-1000A PROGRAM : DRS RA35+ : 2.0	30		\$275.00	8/3	8/3	1		FRI	1
18			400P-500P PROGRAM : DR OZ RA35+ : 2.4	30		\$625.00	8/3	8/3	1		FRI	1
19			400P-500P PROGRAM : DR OZ RA35+ : 2.4	30		\$625.00	8/6	8/7	2		M-TU	2
20			600P-630P PROGRAM : NEWS RA35+ : 7.4	30		\$1,700.00	8/3	8/3	1		FRI	1
21			600P-630P PROGRAM : NEWS RA35+ : 7.4	30		\$1,700.00	8/6	8/7	2		M-TU	2
22			500P-600P PROGRAM : NEWS RA35+ : 7.4	30		\$1,150.00	8/3	8/3	1		FRI	1
23			500P-600P PROGRAM : NEWS RA35+ : 4.8	30		\$1,150.00	8/6	8/7	2		M-TU	2
24			600P-630P PROGRAM : NEWS RA35+ : 3.4	30		\$625.00	8/4	8/4	1		SAT	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25			600P-630P	30		\$1,000.00	8/5	8/5	1		SUN	1
PROGRAM : NEWS												
RA35+ : 5.8												
26			700P-800P	30		\$1,600.00	8/3	8/3	1		FRI	1
PROGRAM : JEP/WHEEL												
RA35+ : 8.6												
27			700P-800P	30		\$1,600.00	8/6	8/7	2		M-TU	2
PROGRAM : JEP/WHEEL												
RA35+ : 8.6												
28			700P-800P	30		\$525.00	8/4	8/4	1		SAT	1
PROGRAM : JEP/WHEEL												
RA35+ : 3.9												
29			1135P-1205A	30		\$575.00	8/3	8/3	1		FRI	1
PROGRAM : NIGHTLINE												
RA35+ : 2.8												
30			1135P-1205A	30		\$575.00	8/6	8/7	2		M-TU	2
PROGRAM : NIGHTLINE												
RA35+ : 2.8												
31			1100P-1135P	30		\$1,150.00	8/3	8/5	3		F-SU	3
PROGRAM : NEWS												
RA35+ : 3.9												
32			1100P-1135P	30		\$1,150.00	8/6	8/7	2		M-TU	2
PROGRAM : NEWS												
RA35+ : 3.9												
33			200A-459A	30		\$45.00	8/3	8/3	1		FRI	1
PROGRAM : NEWS												
RA35+ : 0.2												
34			200A-459A	30		\$45.00	8/6	8/7	2		M-TU	2
PROGRAM : NEWS												
RA35+ : 0.2												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			1130P-1200M	30		\$300.00	8/5	8/5	1		SUN	1
PROGRAM : SPORTSLINE												
RA35+ : 1.8												
36			105A-135A	30		\$120.00	8/3	8/3	1		FRI	1
PROGRAM : JIM												
RA35+ : 0.7												
37			105A-135A	30		\$120.00	8/6	8/7	2		M-TU	2
PROGRAM : JIM												
RA35+ : 0.7												
38			1205A-105A	30		\$250.00	8/3	8/3	1		FRI	1
PROGRAM : KIMMEL												
RA35+ : 1.2												
39			1205A-105A	30		\$250.00	8/6	8/7	2		M-TU	2
PROGRAM : KIMMEL												
RA35+ : 1.2												
40			135A-205A	30		\$90.00	8/3	8/3	1		FRI	1
PROGRAM : COMICS												
RA35+ : 0.4												
41			135A-205A	30		\$90.00	8/6	8/7	2		M-TU	2
PROGRAM : COMICS												
RA35+ : 0.4												
42			1205A-105A	30		\$190.00	8/4	8/4	1		SAT	1
PROGRAM : CRIMINAL MINDS												
RA35+ : 0.9												
43			1200M-100A	30		\$160.00	8/5	8/5	1		SUN	1
PROGRAM : NUMBERS												
RA35+ : 0.6												
44			1200N-1230P	30		\$300.00	8/4	8/4	1		SAT	1
PROGRAM : NEWS												
RA35+ : 2.3												

REP HEADLINE# 6252263
 *** ORIGINAL REV#0 ***

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG2/12 12.59
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45			1200N-1230P	30	3	\$300.00	8/5	8/5	1		SUN	1
PROGRAM : NEWS												
RA35+ : 3.1												
AUG/12 40285.00												

CONTRACT TOTAL 40285.00
 TOTAL SPOTS 63

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI BOOKS- JUL/PJ MAY/12 AUG/11
 DEMOS- RA35+*